# Cheshire East Council

Leisure Facilities Options Scheme

## **General Principles – Concessionary Discount Scheme**

#### Branding

All membership packages will use the approved Everybody Options sub-brand which has been approved for use within leisure facilities.

#### Simplicity



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With any membership scheme it is essential to design a simple and easy-to-understand scheme for all customers and staff to understand, including minimising the number of exceptions from the scheme.

The Everybody Options scheme will therefore consist of:

- Annually renewable scheme for all card holders regardless of category
- Eligibility checked on an annual basis at the time of renewal (except Senior Citizens)
- One common price for all renewals (£5/year)
- Discounts available mainly on individual activities (except small team sports e.g. table tennis)
- Pricing based on a 50% discount of the full casual adult price

### Eligibility

The Health & Wellbeing Pricing and Charging Policy defines the following eligible categories for Everybody Options Members, along with required proof to be shown on joining and at each subsequent renewal:

Senior Citizen - Anyone who is 60 years of age and over.

Please bring one of the following as proof of your eligibility to join (first time registration only):

- Bus Pass
- Pension Book / Pension Credit letter from the Pension Service
- NHS Medical Card
- Birth Certificate

**Full Time Student** (Must be aged 17 years or older) - Any full time student or anyone employed on a Youth Training Scheme. Please bring the following as proof of your eligibility to join:

NUS Card or an official letter from the relevant college, university or education establishment.

#### Young Person (Aged 16 and younger)

The parent/guardian must make the application on behalf of the child and must present official identification such as a birth certificate or passport.

#### Jobseekers Allowance (Income based / Contribution Based)

Please bring the following as proof of your eligibility to join:

Page 1 7/1/2010 Your ES40 signing card and an official letter from Job Centre Plus dated within the last 4 weeks. (If you don't have a letter please bring a bank statement dated within the last 4 weeks which shows that the benefit is still being paid to you).

#### Income Support

Please bring one of the following as proof of your eligibility to join:

- Income Support Payment Book
- Letter from the Department for Work & Pensions (Dated within the last 4 weeks and clearly show that the benefit is still being paid to you).

**Housing Benefit or Council Tax Benefit** (Single occupancy reductions do not apply) Please bring your Housing Benefit and / or Council Tax Benefit award letter from Cheshire East Council or a Council Tax Bill which shows the benefit award.

#### **Disability Living Allowance or Severe Disablement Allowance**

Please bring one of the following as proof of your eligibility to join:

- Disability Living Allowance Book
- Severe Disablement Allowance Book
- An official letter from the Disability Benefits Centre dated within the last four weeks.
- A bank statement dated within the last four weeks which shows that this benefit is still being paid.

#### Attendance Allowance

Please bring one of the following as proof of your eligibility to join:

- Attendance Allowance Book
- An official letter from the Disability Benefits Centre or The Pension Service dated within the last four weeks. (If the letter is more than four weeks old and the benefit is paid directly into the bank you may bring a bank statement not more than 4 weeks old which shows this).

#### Incapacity Benefit - Long Term Rate / Employee & Support Allowance

Please bring one of the following as proof of your eligibility to join:

- Incapacity Benefit Book
- An official letter from the Disability Benefits Centre dated within the last four weeks. (If the letter is more than four weeks old and the benefit is paid directly into the bank you may bring a bank statement not more than 4 weeks old which shows this).

#### War Disablement Pension with Mobility Supplement

Please bring one of the following as proof of your eligibility to join:

- Allowance Book
- Letter from The Veterans Agency
- A bank statement dated within the last four weeks which shows that this benefit is still being paid.

#### **Carers Allowance**

Please bring one of the following as proof of your eligibility to join:

• Carers Allowance Book

Page 2 7/1/2010 • An official letter from the Disability Benefits Centre dated within the last four weeks. (If the letter is more than four weeks old, and if the benefit is paid directly into the bank, a bank statement not more than 4 weeks old showing that the amount of benefit stated on the letter is still being paid into the bank).

#### War Disablement Pension without Mobility Supplement

Please bring one of the following as proof of your eligibility to join:

- Allowance Book
- Letter from The Veterans Agency
- A bank statement dated within the last four weeks which shows that this benefit is still being paid.

#### Concessionary Travel Scheme for people with Disabilities.

Please bring one of the following as proof of your eligibility to join:

- Official letter from Social Services
- Mobility Pass
- Travel Scheme Pass

#### **Armed Services Personnel**

Normal current service identification

#### Discounts

A 50% discount will be given on identified activities against the full casual adult pricing.

Eligible activities, pricing and restrictions will be identified in the Leisure Facilities Price Guide publication, but in general will be:

- Casual fitness suite use (and induction)\*
- Casual swimming
- Swimming Lessons (low income categories only)
- Badminton
- Table tennis
- Tennis
- Bowls
- Playschemes
- Centre-operated group fitness classes

\*Junior off-peak restriction remains on fitness suite use, however juniors can use the facilities in peak times if full-fee has been paid in order to restrict quantity of junior users during peak times to those who wish to use the facilities correctly for health & fitness improvement.

Note that activities will not be restricted to off-peak times, however sessions will be monitored for capacity. Included activities may be varied should any sessions become oversubscribed as a result of the scheme usage.

#### **Geographical Restrictions**

The scheme will not be geographically restricted to residents of the Cheshire East area with the exception of the categories offering free usage (Armed Services and Severe Disabilities Swimming), these categories should be residents or working within the Cheshire East boundaries.

#### **Direct Debit Membership**

A low-priced monthly Direct Debit membership is available to those eligible for Options Cards. These memberships give the same entitlement as any other Everybody Health & Fitness membership (fitness suites, swimming pools, group fitness classes).

#### **Existing Card Holders**

Customers with existing, valid cards on the old authority schemes would continue on their current terms & conditions until the end of that card's validity period and would renew onto the new scheme from that point.

#### Lost Cards

Lost cards replacement fees would be charged at £5, in line with the costs for new registration.

### **Current Membership Levels**

Crewe & Nantwich – Options – Approx 1200 Macclesfield – Leisure Card – Approx 1100 Congleton – Leisure Pass – Approx 250

### **Previous Schemes**

#### Congleton

Mixture of annual and half-year cards £5.10 per year – senior citizen/student £2.55 per half-year adults £1.30 per half-year juniors Discount on key activities

#### Crewe & Nantwich

All annual cards £5.00 per year Discount on key activities

#### Macclesfield

Mixture of annual, half-year, 5 year and lifetime cards £1.05 per year or half-year – depending on eligibility Note – set fees for card user activities rather than percentage discount.